



RAMANANDA COLLEGE
BISHNUPUR * BANKURA

Pin – 722122, West Bengal

UGC Recognized & State Government Aided Constituent College

Under the Bankura University

(Accredited by NAAC at B++ Level in 2021)

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Ref. No.- RNC/09/02/2025-2026(299)

Date- 12.02.2026

NOTICE
CARRER ADVANCEMENT CENTRE

All students of our college are hereby informed that the District Employment Exchange, Bishnupur, will organize a complimentary, three-day "Self-Employment Awareness and Motivation Camp" from 16th to 18th February 2026. This event will be held at the Punjab National Bank, Rural Self Employment Training Institute, located at Amarkanan Shamayita Math, Bankura. The program is designed for 40 unemployed individuals, both male and female, aged between 18 and 45 years, who have validated Employment Bank enrollment, with the aim of raising awareness and inspiring them to pursue current self-employment opportunities. Interested students are encouraged to contact and submit their details to Dr. Arpan Bhattacharya (C) and Prof. Bimal Kumar Dutta (JC), Department of Political Science, Ramananda College, Bishnupur, Bankura, West Bengal.

(Dr. Sudipta Kumar Ghorai)

Principal

Ramananda College

Bishnupur, Bankura

Principal

Ramananda College

Bishnupur, Bankura

Enclosure:

DISTRICT EMPLOYMENT EXCHANGE ..SEAMC Order 2025-26





Government of West Bengal
Labour Department
Directorate of Employment
 67, Bentinck Street. 4th floor, Kolkata-700069
 (Email:-employmentdirectorwbuskp@gmail.com)

Memo.No. 6P-9/2005(part)/ 1256 - 1273 A

Date:-

17 JUL 2025

To
 The Officers-in-Charge of all Districts.

Sub:-Order for Organisation of Self-Employment Awareness-cum Motivation camps for 3 days in Employment Exchanges for the F.Y. of 2025-26.

The Directorate of Employment has already received AA&FS from Labour Department vide Memo No. Labr/127/Emp, dated 16-07-2025 (for UR participants); Memo No. Labr/128/Emp, dated 16-07-2025 (for SC participants) and Memo No. Labr/129/Emp, dated 16-07-2025 from (for ST participants) in connection with organization of three (03) rounds of Self-Employment Awareness-cum-Motivation Camps of 3 days' duration in 71 Employment Exchanges. Out of 71 camps of each round, 05 camps will be organised for SC candidates and 05 camps for ST candidates. The remaining 61 camps will be organised for Unreserved (UR) candidates.

Guidelines for organisation of Self-Employment Awareness-cum-Motivation Camps:

Organisation of camps	Camps will be organised in collaboration with the RSETIs/RUDSETIs. In districts where such facilities are not available or where RSETIs/RUDSETIs are unable to take up any such program as scheduled, Officers-in-charge of the Employment Exchanges will organise camps on their own in consultation with the Officers-in-charge of the respective districts.
Selection criteria of participants	Participants must be enrolled in the Employment Bank. USKP applicant and other Government subsidy beneficiaries interested in self-employment may be given preferences.
Selection of faculty	Faculty members will be selected from industry professionals, bankers, in-house faculty of the RSETIs/RUDSETIs, representatives of DIC, Departments of Agriculture, Horticulture, Animal Husbandry, Fisheries, KVKs etc.
Subjects to be covered	Opportunities and potential barriers in self-employment, presenting business ideas and preparation of project report, arrangement of finance for projects and procedure of applying for bank loans, customer relationship, marketing and advertising for small ventures, basics of book-keeping, e-Commerce, taxation related issues, GST, case studies etc.
Number of candidates	40 per camp
Expenditure	Rs.20000/- per camp.

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Break-up of expenditure:

ITEM	AMOUNT
Honorarium for 3 days: @Rs.500/- per Hr X 5 Hrs per day X 3 days	7500
Refreshment for 3 days : @ Rs.80/- per head X 40 participants X 3 days	9600
Conveyance to faculty members @Rs 500/- per day X 3 days	1500
Printing & Stationery	1400
TOTAL	20000

Allotment of Funds:

CATEGORY (HOA)	PHASE	EMPLOYMENT EXCHANGES (EE) WHERE CAMPS TO BE ORGANIZED	NUMBER OF CAMPS	FUND REQUIRED @RS.20000 PER CAMP (RS)	TOTAL (RS)
SC (HoA: 35-2230-02-789-001-50-00-V)	1 st Phase	Belda, Dinhata, Kandi, Kakdwip, Raiganj	5	Rs. 1,00,000/-	Rs. 3,00,000/-
	2 nd Phase	Ranaghat, Malda, Basirhat, Berhampore, Coochbehar	5	Rs. 1,00,000/-	
	3 rd Phase	Bongaon, Canning, Khrishnanagar, Sonarpur, Mal	5	Rs. 1,00,000/-	
ST (HoA: 35-2230-02-796-001-50-00-V)	1 st phase	Khatra, Jhargram, Raghunathpur, Kalimpong, Purulia	5	Rs. 1,00,000/-	Rs. 3,00,000/-
	2 nd Phase	Purulia, Darjeeling, Alipurduar, Jhargram, Katwa	5	Rs. 1,00,000/-	
	3 rd Phase	Bankura, Alipurduar, Islampur, Balurghat, Kurseong	5	Rs. 1,00,000/-	
UR (HoA:35-2230-02-001-001-50-00-V)	1 st phase	Camps for the candidates will be organized in the remaining Employment Exchanges.	61	Rs.12,20,000/-	Rs. 36,60,000/-
	2 nd Phase		61	Rs.12,20,000/-	
	3 rd Phase		61	Rs.12,20,000/-	
TOTAL			213		Rs. 42,60,000/-

The Officers-in-Charge of the districts are requested to send reports in the following format within 3 days after completion of each round of Camps positively.

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Name of EE	Duration of camp (on & from)	Conducted by (RSETI/ RUDSETI/ EE)	No. of Participants	Category (SC/ST/ UR)	No. of Female participants	Minority	Expenditure Incurred (in Rs.)

The Officers-in-Charge of the districts except Kolkata and Howrah, will act as DDO of their respective districts. Jt. Director (Audit & Accounts) of the Directorate of Employment will act as DDO for districts of Kolkata & Howrah.

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OSD & EO
Director of Employment
West Bengal

Memo.No. 6P-9/2005(part)/ 1256-1273A (74)

Date: - 17 JUL 2025

Copy forwarded for information and necessary action to: -

1. The Addl. Director (Budget), Directorate of Employment
2. The Jt. Director (A&A), Directorate of Employment
3. All Officers-in-Charge of the Employment Exchanges
4. Office Copy

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Director of Employment
West Bengal